

C+K

**Awarded by C+K
as a licensed
awarding body**



The Quality in Careers Standard accredits outstanding careers education, information, advice and guidance.



The Quality in Careers Standard is the national careers quality award. Over 1100 schools, colleges and work based learning providers hold or are working towards the award. The standard is aligned with the Gatsby Benchmarks.

Why choose the Quality in Careers Standard?

Statutory guidance from July 2021 strongly recommends all schools work towards the Quality in Careers Standard to support the development of their careers programme. A key aspect of the Standard is the integration of CEIAG into the curriculum and achievement of the Gatsby Benchmarks, demonstrating a holistic approach to CEIAG.

The Standard will:

- Support evidence for Ofsted inspections.
- Assist quality assurance of CEIAG.
- Develop and improve your provision by providing a framework to audit against.
- Raise the profile of CEIAG at strategic and operational level.
- Encourage employer engagement, work related learning and employability skills.
- Demonstrate you fully meet or are making good progress towards meeting the 8 Gatsby Benchmarks of good practice against which our award is mapped.

Why choose C+K as your awarding body

C+K have been assessing schools/colleges for over 20 years and have extensive experience of supporting them to use the Standard as a development tool to improve provision.

The Standard also provides peace of mind to parents knowing that their child's school or college is investing in their careers guidance.



How do you achieve the award?

You'll go through the following process, with first class support from our team:



We'll be assessing you to ensure that you meet the following 8 principles:

- Gatsby Benchmark 1 (Incorporating Leadership and Management, Quality Assurance, Training and the Planned Programme of Careers Employability and Enterprise Education).
- Gatsby Benchmark 2 (Incorporating Provision of Information)
- Gatsby Benchmark 3 (Incorporating Inclusivity and Engagement of Parents)
- Gatsby Benchmark 4 (Linking Curriculum learning to Careers)
- Gatsby Benchmark 5 (Incorporating Work with External Agencies)
- Gatsby Benchmark 6 (Experiences of Workplaces)
- Gatsby Benchmark 7 (Encounters with Further and Higher Education)
- Gatsby Benchmark 8 (Personal Guidance)

**If successful you will hold the award for 3 years
subject to an annual quality check.**

Don't just take our word for it...



Thank you so much, the report is wonderful! It has been a fantastic experience and I'd be very happy to talk about our experience to any other school that was interested.

Crawshaw Academy

The process with C+K, from start to finish, was highly professional and strategic whilst maintaining a personal touch.

Director of CEIAG, Co-op Academy Trust

Our Quality in Careers report was taken away by Ofsted inspectors and valued as part of the process.

Careers Leader, Astrea Academy Dearne

Charges

First assessment: £1,595 +VAT

Revalidation assessment after 3 years: £800 +VAT

Discounts available for academy chains, contact us to discuss...

Get in touch to gain the Quality in Careers Standard

Kathryn Lea-Williams

Quality in Careers Standard Co-ordinator

kathryn.lea-williams@ckcareers.org.uk

T: 01484 213359

**Further information can be found on
www.ckcareers.co.uk**

